



Hospitality Association  
of Namibia



# H•A•N Statistics for YEAR

# 2017

last update 2018-03-22

per REGION	CENTRAL	COASTAL	NOTHERN	SOUTHERN	<u>NATIONAL</u>
participants	24	27	36	21	<u>108</u>
rooms AVLBL	380992	224045	144953	137057	<u>887047</u>
rooms SOLD	223076	124729	75632	81270	<u>504707</u>
occupancy	58,55%	55,67%	52,18%	59,30%	<u>56,90%</u>
beds AVLBL	800122	460156	286882	278459	<u>1825619</u>
beds SOLD	380905	213172	144046	149914	<u>888037</u>
occupancy	47,61%	46,33%	50,21%	53,84%	<u>48,64%</u>
Leisure	202922	196907	137711	143981	<u>681521</u>
in %	53,27%	92,37%	95,60%	96,04%	<u>76,74%</u>
Business	139991	11300	6141	5852	<u>163284</u>
in %	36,75%	5,30%	4,26%	3,90%	<u>18,39%</u>
Conference	37992	4965	194	81	<u>43232</u>
in %	9,97%	2,33%	0,13%	0,05%	<u>4,87%</u>

Country	830468
Region	888037
Category	888037

Namibia	South Africa	Angola	other SADC	Rest of Africa	D, CH, A
242382	95651	7589	11760	0	240165
27,29%	10,77%	0,85%	1,32%	0,00%	27,04%
France	Italy	UK & Ireland	Australia & NZ	Baltic	
32314	24166	32318	7020	1992	
3,64%	2,72%	3,64%	0,79%	0,22%	
Scandinavia	Spain & Portugal	Benelux	other Europe	USA & Canada	South America
12064	15227	29425	5488	30230	5086
1,36%	1,71%	3,31%	0,62%	3,40%	0,57%
China	Asia	Middle East	Rest of the World		
13092	7443	7695	9361		
1,47%	0,84%	0,87%	1,05%		

per CATEGORY	B&B	BACK PACKER	GUEST FARM	GUEST HOUSE	HOTEL PENSION	HOTEL over 30	HOTEL under 30	LODGE	REST CAMP	SELF CATERING	TENTED CAMP	TENTED LODGE	<u>NATIONAL</u>
participants	4	1	15	6	9	8	8	34	5	0	13	5	<u>108</u>
rooms AVLBL	11141	168	48212	38439	46056	327450	88982	183998	61922	0	44612	36067	<u>887047</u>
rooms SOLD	6286	66	15786	23408	25766	196449	48368	98049	39605	0	24943	25981	<u>504707</u>
occupancy	56,42%	39,29%	32,74%	60,90%	55,94%	59,99%	54,36%	53,29%	63,96%	#DIV/0!	55,91%	72,04%	<u>56,90%</u>
beds AVLBL	23408	476	121534	82044	96072	656829	176715	369579	140312	0	88040	70610	<u>1825619</u>
beds SOLD	11943	77	33856	44407	43007	320429	79536	183561	72402	0	49608	49211	<u>888037</u>
occupancy	51,02%	16,18%	27,86%	54,13%	44,77%	48,78%	45,01%	49,67%	51,60%	#DIV/0!	56,35%	69,69%	<u>48,64%</u>
Leisure	11930	7	33854	42488	37846	176579	66511	178787	34722	0	49586	49211	<u>681521</u>
in %	99,89%	9,09%	99,99%	95,68%	88,00%	55,11%	83,62%	97,40%	47,96%	#DIV/0!	99,96%	100,00%	<u>76,74%</u>
Business	13	70	2	1912	4942	119486	8325	2377	26135	0	22	0	<u>163284</u>
in %	0,11%	90,91%	0,01%	4,31%	11,49%	37,29%	10,47%	1,29%	36,10%	#DIV/0!	0,04%	0,00%	<u>18,39%</u>
Conference	0	0	0	7	219	24364	4700	2397	11545	0	0	0	<u>43232</u>
in %	0,00%	0,00%	0,00%	0,02%	0,51%	7,60%	5,91%	1,31%	15,95%	#DIV/0!	0,00%	0,00%	<u>4,87%</u>